

Beckman Center for Mental Health Services

2025 Strategic Plan Analysis



Introduction

The Beckman Center for Mental Health Services (BCMHS) opened on January 7, 1963. The Center was first known as the Area Five Mental Health Center. It was first established to serve Abbeville, Edgefield, Greenwood, Laurens, and McCormick Counties. Saluda County was added in 1964 and Newberry County was added in 1965. In 1966, The Center officially changed its name to the Beckman Center for Mental Health Services in memory of W.P. Beckman, M.D. a pioneer in the state community health movement of the 1930's through the 1950's. The Center is the only community mental health center in South Carolina that is named for an individual rather than a geographic territory.

Service Overview

BCMHS is one of the sixteen (16) community mental health centers governed by the South Carolina Department of Mental Health (SCDMH). South Carolina counties served include Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry and Saluda. BCMHS includes the largest number of counties, covering the largest land mass, 3708 square miles, and 12% of the state's 20,060 square miles. In 2011, BCMHS closed the Saluda County Mental Health Clinic due to being able to better fiscally serve the Saluda population via the Newberry and Edgefield offices, along with several co-locations within Saluda County. In 2020, BCMHS purchased a 2018 Thor Vegas RV to assist in the delivery of services in rural settings, as well as disaster response and community outreach activities. In 2021, BCMHS began to examine the operational costs associated with maintaining six (6) facilities, as opportunities to provide telehealth services expanded which allowed more patients to be served by medical and mental health professionals in other locations. In addition, in 2024, BCMHS's Executive Management Team's composition experienced some significant changes. The former Director of Clinical Services was named Beckman's Executive Director, and the former Director of Administration was named Chief of Staff. A new Laurens Clinic Director was also named. As a result, there were some shifts in job duties and responsibilities.

BCMHS has a fully operational Certified Community Behavioral Health Clinic (CCBHC) model of care. There are nine core services in this model of care as follows: 24-hour Crisis Services; Screening, Assessment, and Diagnosis; Person-Centered and Family Centered Treatment Planning; Outpatient Mental Health and Substance Abuse Services; Primary Care; Targeted Case Management; Psychiatric Rehabilitation Services; Peer Support and Family/Caregiver Support; and Intensive, Community-Based Services for Members of the Armed Forces and Veterans, including evidenced-based practices. Beckman already provides many of these core services. However, for the services that the Center does not provide, partnerships have been formed with other community agencies for these services. The Center has partnered with the local alcohol and drug agencies, Cornerstone, Gateways, and Westview for Outpatient Substance Abuse Services and with Carolina Health Centers for primary health care. Beckman continues to expand services to meet the needs of the citizens of the seven (7) county area.

BCMHC is also operating an Assertive Community Treatment (ACT) team. ACT is an evidenced-based treatment modality aimed at delivering a full range of services for individuals with mental illness. The goal is to give patients community-based care and assist them in living a life of recovery that is not dominated by their mental illness. A full fidelity team is comprised of a team leader, mental health professionals, substance use disorder certified professional, psychiatric medical providers, vocational specialists, nurses, peer support, and an administrative assistant.

According to the latest U.S. census data, the population of the seven (7) county area is 254,073 individuals. In FY'24, the Center provided 50,333 services to 4,790 individuals via telehealth, telephonic, community telepsychiatry, and in-person service platforms.

<u>Platform</u>	Number of Services Provided in FY'24	Percentage % of Services Provided in FY'24
Telehealth	3,979	8%
In-Person	46,354	92%

The Mission of The Beckman Center is *“to create and maintain quality mental health programs and services that support the recovery of persons with mental illness”*.

The Vision of The Beckman Center is *“to empower people to live healthy and fulfilled lives”*.

Priority is given as follows:

1. Adults experiencing serious mental illness (es) and to children, adolescents and families experiencing serious emotional disturbance(s);
2. Persons in need of screening and, when applicable, crisis intervention services; and
3. The general population as resources allow.

Patient Demographics FY'24

<u>Patient Demographics</u>	Percentage %
African American	34.8%
American Indian	<1%
Asian American	<1%
More than 1 Race	2.8%
Other	4.4%
Spanish American	<1%
Unknown	<1%
White	57%
Not Entered	<1%

**As assigned at birth.*

<u>Patient Age Groups</u>	<u>Percentage % of Patients Served in FY'24</u>
0-17 years old	29.6%
18-64 years old	62.3%
65+ years old	8.1%

Staff Demographics






<u>Staff Demographics</u>	<u>Female*</u>	<u>Male*</u>	<u>Percentage %</u>
African American	40	0	44%
White	39	9	53%
Other Minorities	2	0	2%
Staff Gender* Analysis		90% Female	10% Male

**As assigned at birth*

Industry and Market Trends

Social Determinants of Health for the BCMHS Catchment Area

Five Domain Model of the Social Determinants of Health

								
Economic Stability	Education	Health and Health Care	Neighborhood and Built Environment	Social and Community Context				
Economic Stability : Connection between financial resources and health								
2024 Census Information*	SC	Abbeville	Edgefield	Greenwood	Laurens	McCormick	Newberry	Saluda
Median Income	\$66,818	\$52,112	\$67,092	\$50,635	\$55,517	\$55,344	\$50,635	\$52,957
Poverty %	13.9%	15.3%	16.8%	16.9%	16.7%	17%	16.9%	16.1%

Education: Connection between education, health, and well-being

2024 Census Information*	SC	Abbeville	Edgefield	Greenwood	Laurens	McCormick	Newberry	Saluda
High School Graduate %	89.6%	86.2%	81.8%	88.9%	83.7%	85.2%	86.3%	84.0%
Bachelor's degree or higher %	31.5%	19.3%	21.4%	25.6%	17.9%	23.1%	23.5%	19.8%

Health and Health Care: Connection between access and understanding

2024 Census Information*	SC	Abbeville	Edgefield	Greenwood	Laurens	McCormick	Newberry	Saluda
Persons >65 with a disability %	10.1%	8.1%	11.1%	6.4%	12.3%	11.9%	11.5%	11.8%
Persons >65 without health insurance %	11.1%	11.6%	12.5%	11.6%	12.7%	9.7%	12.1%	14.1%
2024 Census Information*	SC	Abbeville	Edgefield	Greenwood	Laurens	McCormick	Newberry	Saluda
Households with a computer %	93.7%	90.6%	91.1%	89.5%	89.5%	84.6%	90.2%	88.8%
Households w/ internet sub. %	86.8%	80.1%	77.7%	80.2%	83.9%	77.8%	83.2%	75.2%

Neighborhood and Built Environment: connection between where a person lives and health and well-being

2024 Census Information*	SC	Abbeville	Edgefield	Greenwood	Laurens	McCormick	Newberry	Saluda
Persons per household	2.45	2.46	2.53	2.37	2.49	2.14	2.42	2.48
Home Value	\$236,700	\$147,200	\$194,300	\$166,400	\$153,500	\$159,000	\$158,200	\$123,200
Monthly Rent	\$1,126	\$634	\$854	\$880	\$847	\$666	\$854	\$814

Social and Community Context: Connection between aspects of the social environment and health and well-being

2023-2024 Census Information*	SC	Abbeville	Edgefield	Greenwood	Laurens	McCormick	Newberry	Saluda
Population	5,373,555	24,434	27,607	69,460	68,873	9,947	38,825	19,123
% of persons >18	21.3%	19.6%	16.5%	22.2%	21.7%	10.2%	21.5%	22.0%
% of persons 65<	19.3%	23.3%	20.6%	19.8%	19.2%	40.1%	20.9%	21.0%
% of Female Persons	51.4%	51.7%	46.3%	53.0%	51.4%	47.5%	50.8%	49.0%
White Race %	69.0%	71.6%	64.1%	64.4%	72.5%	59.7%	67.3%	71.3%
Black or African American %	26.0%	25.7%	32.4%	31.9%	24.2%	37.9%	38.9%	23.9%
American Indian %	0.6%	0.5%	0.6%	0.6%	0.5%	0.3%	0.9%	1.7%
Asian %	2.0%	0.4%	0.8%	1.2%	0.6%	0.7%	0.8%	0.5%

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<u>2023-2024 Census Information*</u>	<u>SC</u>	<u>Abbeville</u>	<u>Edgefield</u>	<u>Greenwood</u>	<u>Laurens</u>	<u>McCormick</u>	<u>Newberry</u>	<u>Saluda</u>
Native Hawaiian %	0.1%	NA	0.1%	0.1%	0.2%	0.1%	0.3%	0.9%
2 or more races %	2.3	1.8%	2.0%	1.8%	1.9%	1.3%	1.9%	1.6%
Hispanic or Latino %	7.5	2.3%	7.2%	7.4%	6.9%	2.0%	9.5%	17.4%
Veterans	344,530	1,511	1,676	3,751	3,479	808	2,019	978

*Data source: U.S. Census Bureau Quick Facts

<https://www.census.gov/quickfacts/fact/table/mccormickcountysouthcarolina,saludacountysouthcarolina,edgefieldcountysouthcarolina,laurenscountysouthcarolina,abbevillecountysouthcarolina,greenwoodcountysouthcarolina/PST045222>

Among the top health indicators of a community, the BCMHS catchment shows the following areas of concern:

Access to healthcare services/Rising cost of healthcare: The catchment area has higher rates of individuals with no insurance that the state average, with the exception of McCormick County. U.S. healthcare costs were estimated to be \$3.8 trillion in 2019. The cost of health care is rising much faster than median incomes, with chronic illnesses accounting for 85% of healthcare costs and nearly half of all citizens having a chronic illness. Many healthcare facilities, including BCMHS, do not refuse services based on inability to pay; however, accessing these services continues to be problematic for residents. Transportation is often another barrier to healthcare services, as the catchment area is rural and public transportation is minimal, if existent at all in some counties.

Injuries and Violence: The CDC indicates that injuries are the leading cause of death to individuals between the ages of 1 and 44. Injuries are also a leading cause of disabilities for all ages. The impact of injuries and violence impact not only the individuals involved but has an over influence on the sense of community well-being. The rate of violence in the catchment area exceeds those of the state and national rates, according to the Self Regional Healthcare Community Needs Assessment 2022. Greenwood and Laurens counties have the highest rates of violence in the catchment area. The violent crime rate in Greenwood County doubles the national rate, with crimes of homicide, rape, robbery, and aggravated assault.

Mental Health services: While mental health services are more accessible in community settings than in previous years, it is believed that over half of individuals experiencing a mental illness do not receive treatment. The 988 Crisis Lifeline and 24/7 Mobile Crisis programs have taken huge initiatives in making mental health services available to anyone in need; however, community barriers continue to exist. According to the Self Regional Healthcare Community Needs Assessment 2022, barriers to accessing available mental health services are: shame, embarrassment, and the associated stigma.

Substance Abuse: Excessive alcohol consumption, tobacco use, and illicit drug use are linked to chronic health conditions, mental illness, crime, and premature death. Greenwood and Laurens Counties have the highest rate of drug overdose deaths in the catchment area, with prescription drugs, opioids, and fentanyl being the primary

culprits. Narcan education and access has made gains in the catchment area is saving lives, but the other impacts of substance abuse continue to have negative impacts on families and communities.

BCMHS's Economic Health

BCMHS's annual budget operates on a fiscal year cycle, July to June. Revenue is generated through state allocations, billing for services provided, county appropriations, and contractual business arrangements. On a monthly basis, the projected budget is analyzed and revised, as appropriate based on operational needs and reimbursement trends, to ensure financial solvency and fiscal responsibility.

Revenue	FY'21	FY'22	FY'23	FY'24	Projected FY'25
State Allocations	\$3,880,420	\$3,866,209	\$3,863,980	\$4,271,078	\$4,533,990
Medicaid Revenue	\$440,303	\$449,740	\$419,823	\$500,665	\$537,385
MCO Revenue	\$2,421,639	\$2,276,930	\$2,180,612	\$2,188,704	\$2,497,277
Other Fees	\$1,548,712	\$1,327,050	\$1,189,590	\$1,210,256	\$1,342,923
County Appropriations	\$21,145	\$18,448	\$21,635	\$21,635	\$19,635

BCMHS's Political and Social Climate

Patients have continued to report positive experiences with BCMHS. In the 2024 SCDMH Community Mental Health Services Patient Satisfaction Survey, BCMHS's patients highly rated their experience in receiving services.

2024 Patient Survey	Beckman MHC	SCDMH-Community MHC's
It was easy for me to get my appointment.	97.9%	96.7%
I did not have to wait long for this appointment.	96.1%	95.4%
I think this Center can help people who need it.	97.6%	97.4%
After coming here today, I believe I (or my child) will get better	96.4%	95.7%
I (or my child's) provider listened to me (or my child) and treated me (or my child) respectfully.	98.4%	97.2%
I think this Center is helpful to people with different needs and beliefs.	97.6%	97.0%
I (or my child) received helpful services.	97.4%	96.5%

In the 2024 BCMHS Staff Satisfaction Survey, 88% of the respondents reported positive experiences with their employment, with the highest satisfaction rates being with:

- Support from Supervisor and Management Team
- Job fulfillment
- Culturally sensitive work environment

- Clearly defined job responsibilities
- Putting the needs of the patients first

BCMHS also assessed what the training needs were for the agency as reported by staff. Of those who responded to the survey, the training needs were identified as:

Rank	Training Needs
1.	Evidenced-Based Treatments and Programs (specifically those focused on trauma)
2.	Critical Incident Stress Management and emergency incident response
3.	Clinical Supervision

Conclusion

BCMHS Leadership reviewed the SCDMH Strategic Plan for fiscal years 2025 and 2026 as a foundation for the development of its strategic planning efforts. The SCDMH 2025 Strategic Goals are:

1. Access: Continue to increase access to quality mental health services.
2. Recruitment/Retention: Increase workforce recruitment and retention of qualified employees.
3. Operations: Continually improve the effectiveness of the agency’s administrative operations to support the delivery of clinical services.
4. Prevention/Intervention: Increase prevention efforts and early intervention services.

With input from internal and external stakeholders, including the BCMHS Board of Directors, patients, staff, community partners, and local needs assessments, the management team was able to gain valuable insight to evaluate data trends and the future of mental health services. Areas of focus were accessibility, administrative/financial Needs, community/customer service, quality clinical skills, and recruitment and retention of staff. As a result, the 2025 BCMHS Goals were developed.

1. Enhance Community Outreach
2. Enhance Staff Engagement and Professional Resources
3. Enhance Clinical Outcomes
4. Enhance Administrative Outcomes
5. Enhance / Grow the CCBHC Program

The 2025 BCMHS Goals were endorsed by the BCMHS Board of Directors. The action items are reviewed monthly at the Executive Management Team Meetings and reports on progress are made. In July, the Executive Management Team will meet exclusively to review progress on the 2025 Center Goals, making modifications to the working document as needed.

